

2019 The Year in Beer



GROWTH AMIDST COMPETITION

4% Growth

The Brewers Association 2019 midyear survey measured 4% production growth year-over-year for small and independent U.S. breweries, and given reports in the second half of the year, 4% overall growth again seems likely for 2019.

SMALL BEER'S BIG IMPACT

550,000 Jobs

Craft brewers were responsible for more than 550,000 full-time equivalent jobs, an 11% increase from 2017, with 150,000 of those jobs directly at breweries and brewpubs.

\$79.1 Billion

Craft brewers contributed \$79.1 billion to the U.S. economy in 2018, a 4% increase from 2017.



11%

RECORD BREWERY COUNT

8,000+ Breweries

More than 8,000 American breweries operated in 2019, a record number for the U.S.



4%



CERTIFIED INDEPENDENT

4,700+ Brewing Companies

More than 4,700 craft brewing companies have adopted the independent craft brewer seal, representing close to 80% of craft beer brewed in the U.S. Delaware's 21 small and independent craft breweries became the first state with 100% adoption of the seal. #SeekTheSeal



Beer Is Bipartisan

324 representatives and 74 senators co-sponsored the Craft Beverage Modernization and Tax Reform Act in the 116th Congress, resulting in unprecedented bipartisan support. The BA has been a key player in moving forward this legislation that seeks to permanently recalibrate the federal excise tax for the nation's brewers.

Hoppy Holidays

The Brewers Association launched two new national beer holidays — National Independent Beer Run Day on July 3, and Small Brewery Sunday on December 1 — to encourage beer lovers everywhere to celebrate and support America's small and independent brewers.



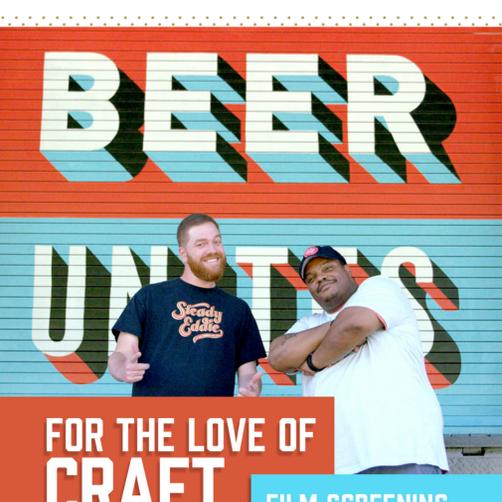
Innovation Nation

From non-alcohol and gluten-free, to Gose, brut, hazy IPA, and everything in between, America's independent brewers continue to innovate and adapt to evolving consumer preference.



Night at the Museum

Brewing a Revolution, a new display within the "FOOD: Transforming the American Table" exhibition at the Smithsonian's National Museum of American History, highlights the history and industry of brewing in the U.S.



Silver Screen Suds

"For the Love of Craft", the first documentary short featuring luminaries of the craft beer community, and produced by the Brewers Association, Studio C3, and Charlie Papazian debuted. The film has been screened more than 100 times in eight countries and was accepted into the Denver Film and Napa Valley Film Festivals.

Crafting Community

To promote a more inclusive and diverse craft beer community, the Brewers Association awarded its inaugural Diversity and Inclusion Event Grants to six events across the country.

