**Beer Storage Temperature**

**Do**
- Refrigerate when storing all bottled and kegged beers to maintain beer freshness, flavors and aromatics.

**Don’t**
- Don’t forget to cool beer not only when serving, but when storing!

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**Beer Carbonation**

**Do**
- Store draught beer cold once it is tapped, this helps preserve carbonation.

**Don’t**
- Don’t let tapped draught beer temperature rise above 38°F unless your draught system is balanced for higher temperatures.

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**Beer Glass Temperature**

**Do**
- Serve beer at room temperature or slightly chilled glasses.

**Don’t**
- Please don’t serve craft-brewed beer in frosted glasses stored in a freezer.

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**Beer Serving Temperature**

**Do**
- Be open to serving some beers above 38°F. Experiment and see what works.

**Don’t**
- Assume that the higher the ABV, the warmer the serving temperature.

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**From Industry Experts**

**Beer Storage Temperature**

- Joe Katchever | Founder and Brewmaster | Pearl Street Brewery | La Crosse, Wisconsin
- Justin Clark | Vice President | Cigar City Brewing Company | Tampa, Florida
- Fred Kraus | Owner | Oak Creek Brewing Company | Sedona, Arizona
- Bill White | Better With Beer
- Tom Geordt | Technical Director | Micro Matic USA
- Bill White | Better With Beer

**Beer Carbonation**

- The Draught Beer Quality Manual is an 80-page document drafted (no pun intended) from brewers of all sizes, as well as equipment suppliers, installers and servicers. It covers storage and handling components of a draught beer system, system gas guidelines, proper dispense practices and more. It is a must-read for any facility or distributor who wants to understanddraught beer system, system gas guidelines, proper dispense practices and more. It is a must-read for any facility or distributor who wants to understand
- John Karcher | Founder and Brewmaster | Maltose Brewpubs | Champaign, Vermont
- Joe Karcher | Founder and Brewmaster | Maltose Brewpubs | Champaign, Vermont

**Beer Glass Temperature**

- Sue Calvert | Glassware Consultant

**Beer Serving Temperature**

- Fred Kraus | Owner | Oak Creek Brewing Company | Sedona, Arizona
- John Karcher | Founder and Brewmaster | Maltose Brewpubs | Champaign, Vermont
- Fred Kraus | Owner | Oak Creek Brewing Company | Sedona, Arizona
- John Karcher | Founder and Brewmaster | Maltose Brewpubs | Champaign, Vermont